

John Alessi
President

Jennifer
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Vice President



North Rockland Soccer Association
P.O. Box 321, Garnerville, NY 10923
www.nrsa.org

February 4, 2019

[INSERT BUSINESS NAME]

Re: 2019 NRSA Banner Sponsorship and Yearbook opportunity

The North Rockland Soccer Association will kick off the 2019 season shortly and now is the time to solidify your banner and sponsorship for this year. As a board member of the **North Rockland Soccer Association**, I would like to invite you to support our association by displaying a banner with your business logo at the Nardi Soccer Complex. We have over 800 families associated with NRSA and many are patrons of your business/company and many potential new customers. This year the NRSA will also host a Father's Day and Thanksgiving tournament, these events draw people from Northern New Jersey, Westchester and Upstate New York into the area. This is great exposure for your business! We appreciate your continued support.

We are requesting a \$300 annual fee for the 2019 season, this will allow your company banner to be displayed for 1 year OR, there is also a 2-year option, allowing for your banner to be displayed for 2 years for \$550. Alternatively, this year we have also worked on a bundle package deal that includes banner option, your company advertised in our NRSA Yearbook, and your company/business featured on the NRSA website. The yearbook is distributed to each family that enrolls in the soccer program and is displayed at the field for families and visitors to see. The website presence, allows your company/business to also be featured on the NRSA website for 1-year, a site that is visited by each family in order to enroll for soccer program. This bundle package is the most cost efficient at \$575 for 1-year allowing your business/company to be marketed across different channels with the NRSA with over a 20% discount.

- Field Banner 1-year \$300.00
- Field Banner 2-year \$550.00
- Website feature 1-year \$150.00
- Yearbook Ad 1-year Full page \$250.00
- Bundle package 1-year \$575.00 *(Field banner, website feature, yearbook ad)*

Checks can be made out to North Rockland Soccer Association and be sent to the above address. Please also include the attached order form with the check.

As a reminder, the soccer complex is right off the Exit 14 ramp of the Palisades Interstate Parkway in Stony Point, NY. This year we intend on holding a number of new events throughout the year,

drawing in new families to the fields and allowing those businesses that support our club the opportunity for new clients as well.

For businesses/companies with existing banners, if there have been any changes to your company logo/company information please let us know.

If you have any questions, we are happy to share more information and discuss in further detail. Again, we are truly grateful for your continued support of the North Rockland Soccer Association.

Gratefully,

Joe Giudice

Treasurer

North Rockland Soccer Association

joeg967@optonline.net

Irina Gonzalez

Board Member

North Rockland Soccer Association

igonzalez0114@gmail.com



NRSA Sponsor Ads 2019



Please help support the North Rockland Soccer Association by becoming a sponsor by **March 1, 2019**

To submit your payment, please tear off the bottom portion of this form and mail it with a check payable to the North Rockland Soccer Association. Please include a business card or other ad materials.

North Rockland Soccer Association
P. O. Box 321
Garnerville, New York 10923

NRSA Sponsor Ads 2019

Deadline: **March 1, 2019**

Mail this form along with your payment by check and ad materials to:

North Rockland Soccer Association
P. O. Box 321
Garnerville, New York 10923

Please make checks payable to North Rockland Soccer Association.

Name

Business Name

Phone Number

Email Address

Please indicate your selection by checking a box below.

Yearbook Ad Full Page \$250 Half Page \$200

Website Logo 6 Months \$60 12 Months \$150

Field Banner 1 Year \$300 2 Years \$550

Full Year Advertising Bundle \$575

(1 Year of website logo, field banner, and full page yearbook ad)

Total Amount Enclosed \$

Questions? Contact **Sue Zengotita** (stonemzz@aol.com) or **Joe Giudice** (treasurer@nrso.org)

You can also send your logo or ad electronically to info@nrso.org